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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

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TC 2100 MAILROOM

Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Case: **UCC-1/CIP**

Serial No.: **09/237,718** Filed: **January 26, 1999**

Group Art Unit: **2761**

Examiner:

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING AND
FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT, SO
DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE TO A
USER CLICK-STREAM**

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

S I R:

Supplemental Disclosure Statement

The applicants respectfully request that the following references be considered in the examination of the above-identified application. A copy of each reference is enclosed.

United States Patent

<u>Patent Number</u>	<u>Inventor</u>	<u>Class</u>	<u>Date Issued</u>
AA. 6,157,946	Itakura et al	709/217	Dec. 5, 2000
AB. 6,061,659	Murray	705/14	May 9, 2000



REMARKS

Under Rule 37 C.F.R. § 1.98(a) (effective March 16, 1992), the applicants submit that no specific comments are necessary for the above-cited English language references.

For the Examiner's convenience, the applicant have also enclosed a completed modified PTO-1449 form.

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Respectfully submitted,



Peter L. Michaelson, Attorney
Reg. No. 30,090
Customer No. 007265
(732) 530-6671

December 29, 2000

MICHAELSON & WALLACE
Counselors at Law
Parkway 109 Office Center
328 Newman Springs Road
P.O. Box 8489
Red Bank, New Jersey 07701

CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **December 29, 2000** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.


Signature

30,090
Reg. No.